It is the policy of The Rover Company to try to meet the requirements of a public which expects more from a motor car than is normally given by the mass-produced article. For this reason the user’s suggestions and his opinion of the company’s products are sought by the Market Research Department. If you, the purchaser of a new Rover 3½ Litre car, have no objection to completing the questionnaire on the card attached and sending us your views about our products it would be very much appreciated.

THE ROVER COMPANY LIMITED

PART No. 605328 ENGLISH EXPORT
Distributor/Dealer: ____________________________________________

Country: __________________________ Delivery Date: __________________________

Model: ROVER 3½ LITRE Chassis No.: __________________________

Do you currently own any other cars? __________________________

What car does your new Rover replace? (Make) __________________________ (Model)

How long has previous car been kept? (Years) __________________________ (Total mileage)

Purchaser’s occupation or profession: __________________________________________

Market Research Department would appreciate any comments you may care to make about your new vehicle in the space below, but regret that they cannot enter into any correspondence. Specific queries should be addressed to the Technical Service Department.

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